

COLLEGE EFFECTIVENESS COUNCIL

Summer/Fall Newsletter 2010

CEC Membership 2010-11:

Peter Angstadt Kori Bieber Tracy Davenport Kirk Gibson, Chair Cheryl Markwell Marie Mueller Sarah Noffke Mary O'Kief Linda Renfro Curtis Sommerfeld Denise Swafford Lynda Warren DW Wood

Highlights:

IPEC Becomes CEC

Reaffirmation Accreditation

EHE Training

Strategic Plan

Institutional Master Plan

Fall Inservice Week

Financial Strategies

Institutional Planning and Effectiveness Council Changes Name, Focus and Leadership

To better meet new challenges set forth by the Northwest Commission on Colleges and Universities (NWCCU), the Institutional Planning and Effectiveness Council has agreed to change its name to the College Effectiveness Council (CEC). President Angstadt asked Associate Dean of Instructional Services, Kirk Gibson to chair the Council in 2010-11. This fall, CEC will reexamine its charter to focus on providing RCC with institutional data and mission-informed core theme objectives that will serve as the back-bone for college-wide action plans. These include but are not limited to strategic, academic and financial plans; and enrollment, budget and facilities planning. Kirk compared the Council's role to that of a travel coordinator. Once

constituents agree on who they are and where they want to go (mission and core themes) (NWCCU Standard 1), it is CEC's job to make sure they all get there in the most logical and manageable way based on capacity, human and financial resources (resources) (NWCCU Standard 2). Therefore, if the mission and themes were a trip to New York what would be the best way to get there: train, plane, or bus? How long will they stay? What would they do there (planning) (NWCCU Standard 3)? Upon arrival, at the destination, CEC will help the College decide if that is the place they really wanted to go (assessment) (NWCCU, Standard 4.A). If so, how would CEC coordinate a better trip next time (improvement) (NWCCU Standard 4.B)? Does everyone agree to go

to the same place next time or go somewhere new (mission fulfillment, adaptation, sustainability) (NWCCU Standard 5)? The College mission is: "RCC provides quality education to help learners achieve their goals, and to support the social, civic, cultural, and economic vitality of our diverse community."

Board adopted: June 2008
The core themes are:

- --Advance Student Learning
- --Promote Student Access
- -- Model Stewardship
- --Strengthen our Diverse Communities

Associated objectives have been developed for each core theme including intended outcomes, indicators of achievement and rationale for each indicator. Upon approval by Executive Team on or about Sept. 20, 2010, details will be posted at www.roguecc.edu/accreditation.

Reaffirmation of Accreditation and Progress Report

On Feb. 22, 2010, RCC's accreditation was reaffirmed by NWCCU on the basis of a Fall 2009 Focused Evaluation, which addressed three recommendations from a Spring 2008 Focused Interim Evaluation Report. In affirming accreditation, the Commission requested that the institution submit a progress report by October 15, 2010

including an update on these issues: (1) strategic planning, (2) assessment at all levels, and (3) part-time faculty evaluations. The College is pleased to report significant progress in all three areas. Copies of the report will be provided for college review by Oct. 1, 2010. As previously reported and described, in part, above, NWCCU

Revised Standards
(January 2010) require
solid planning, including all
new core theme planning,
and assessment and
improvement processes.
A 10-year comprehensive
report is due in September
2011 followed by a site visit
in October. Thereafter, a
report will be required every
two years beginning in Fall
2012 culminating in a 7year comprehensive report.

EXCELLENCE IN HIGHER EDUCATION (EHE) ASSESSMENT TRAINING

Last winter, RCC was one of six colleges and universities selected to receive a grant from the Lumina Foundation through the National Association of Colleges and University Business Officers (NACUBO). RCC was the only community college selected. The college received the grant based on a project proposal for assistance in approaching a 10year accreditation report due in Sept. 2011 under revised standards in a limited timeframe. The grant included all expenses for three administrators to travel to Tampa, Fla. to learn principles modeled after the Malcolm Baldridge National Quality Award Program and adapted for higher education by Dr. Brent Ruben of Rutgers University. The grant includes several hours of personal training and consultation during the term of the project. Recipients of the training chose to invite NACUBO Consultant, Louise Sandmeyer, executive director of the Office of Planning and Institutional Assessment at Pennsylvania State University to teach RCC faculty, staff, students and Board of Education representative about the EHE process and how it may be applied to analysis of any number of departments, programs, councils, plans, goals and/or processes. Ms. Sandmeyer's time and expenses are included in the grant as well as workbook materials for participants.

The EHE model will *not* be required for your work; however, as you are called upon to contribute to the 2011 Accreditation Report, you may find it useful. You will have an opportunity on the second day of training to work on assessing your own department, program, plans, goals or process(es). Ms. Sandmeyer will be conducting the training on Monday and Tuesday, Oct. 4 - Oct. 5, 8:30-4:30 p.m., at Table Rock Campus. An email invitation was sent on Aug. 18. Please contact Denise Swafford at Ext. 7087 if you are interested in participating. Space is limited, but we want to make sure all seats are filled.

STRATEGIC PLAN UPDATE

An annual meeting to assess 2009-10 strategic plan goals and objectives was conducted on Tuesday, Aug. 24. The agenda included reports by goal and objective champions before CEC and Executive Team proceeded with achievement scores. The average objective score for each goal on a scale of 1 to 10 was an 8. There were several commendations and key signature events of note and no unexpected surprises or recommendations. A complete report has been drafted by faculty emeritus Marie Mueller. Once it has been finalized by CEC and Executive Team, the report will be provided to all faculty, staff, students, the Board of Education and the public on line at www.roguecc.edu/ StrategicPlan.

Institutional Master Plan Update

In Fall 2009, representatives from Opsis Architecture and the Abell Architectural Group began work on an institutional master plan (IMP). A comprehensive first draft was submitted in Aug. 2010 and is presently under review for the final IMP— an overarching plan intended to serve the College as both a tool and guide. The Board of Education, RCC faculty, staff, students, and the public, contributed ideas about the IMP through a *Master Plan Survey* and at open house meetings last spring. The completed product will be shared on line at www.roguecc.edu/ imp.

Fall Inservice Week

Fall inservice is Sept. 20-24, 2010. Several meetings have been scheduled and various departments are encouraged to utilize this week before fall term for meetings with your staff. The most up-to-date schedule of meetings is located at www.roguecc.edu/inservice. *Campuses will not be closed for fall inservice*.

At the Campus Council meetings in October, President Angstadt will provide updates on top issues and Jen Wheatley, executive director of the RCC Foundation will share news about the 2010 RCC Cares! Campaign. Please make a note of the dates and attend a Campus Council near you: Friday, Oct. 1, 8-10 a.m., Riverside, HEC,127/129

Friday, Oct. 15, 8:30-10:30 a.m., Redwood, Rogue Building

Friday, Oct. 22, 10-noon, Table Rock, Room 184

Financial Strategies Workshop

On Monday, Aug. 23, Dean of College Services/
Chief Financial Officer Lynda Warren hosted an
all-day workshop for faculty, staff, and Board of
Education representatives to discuss various
financial plans and ideas as state revenues
continue to decline and student enrollment is on
the rise. President Angstadt is seeking the
College's best thinking and has asked
Ms. Warren and her staff to develop a10-year
financial plan. If you wish to contribute
suggestions or ideas, please call or email
pangstadt@ roguecc.edu, Ext. 7000 or
lwarren@roguecc.edu, Ext. 7016.

-- Wilcomb Washburn Dr. Ronald Baker, NWCCU - February 2, 2009 Presentation